"विविध भारती" सेवा का प्रसारण

2789. **श्री सोमपाल:**
श्री अनन्तराम जायसवाल:
श्री शंकर दयाल सिंह:

क्या **सूचना और प्रसारण** मंत्री यह बताने की कृपा करेंगे कि:

(क) क्या सरकार ने सम्पूर्ण भारत में "विविध भारती" सेवा का प्रसारण करने के लिए कोई नई व्यवस्था की है; और

(ख) यदि हां, तो उसका ब्यौरा क्या है?

सूचना और प्रसारण मंत्रालय के राज्य मंत्री (श्री के०पी० सिंह देव): (क) और (ख) विविध भारती सेवा का विस्तार एक सतत प्रक्रिया है। आकाशवाणी गुवाहाटी से निकट भविष्य में इस सेवा के प्रारम्भ होने से यह सेवा लगभग सम्पूर्ण देश में शार्टवेव बैंड पर उपलब्ध हो पाएगी।

Coverage of Doordarshan Network in Gujarat

2790. SHRIMATI ANANDIBEN JETHABHAI PATEL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the places in Gujarat State which are not covered by Doordarshan Network so far;

(b) whether Government have received representations from the social organisations of the State to increase the coverage of Doordarshan Network in the State; and

(c) if so, the steps being taken/ proposed to be taken by Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) all the districts of Gujarat are, wholly or partially covered by the terrestrial TV service. However, about 34.5% area of the State remains uncovered.

(b) Yes, Sir.

(c) With a view to further strengthen terrestrial TV coverage, 38 more TV transmitters are under implementation/ envisaged to be set up subject to the availability of adequate resources and other infrastructural facilities for the purpose.

Contracts to Producers for Production of Programmes

2791. PROF. VIJAY KUMAR MALHOTRA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether producers who failed to produce the programmes assigned to them within the stipulated period were awarded contracts for further programmes;

(b) if so, the number of such producers and the reasons for awarding further contracts to them;

(c) whether Doordarshan pays advance payment to the producers, if so, at what rate, and how many producers have failed to submit the programmes in the last five years, yearwise;

(d) how much Government money is locked up with them and the reasons for not realising this public money from them;

(e) whether inordinate delay is also taking place in the telecasting of the programmes, the production of which has been completed and programmes received by Doordarshan;

(f) if so, the reasons for delay in telecasting the programmes; and

(g) the steps taken to tone up the working and functioning of the Doordarshan?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) and (b) Doordarshan has been commissioning programmes to meet its programme requirements for over a decade now. During this period, there have been instances where certain producers were given new programmes before they completed earlier assignments. The grounds for such a decision varied from bonafide difficulties

in completing the earlier programme, topicality of the new programme, expertise of the said producer in that given field and capacity to undertake mutiple programmes simultaneously.

(c) and (d) Under the commissioned scheme, Doordarshan makes the following advance payments at different stages of production:—

1. 10% on signing of agreement;
2. 30% on approval of script;
3. 30% on approval of rough cut;
4. 20% on approval of final programme.
5. 10% on completion of contractual obligations i.e. submission of materials etc.

There are 11 producers from whom an amount of Rs. 50.70 lakhs is outstanding. Sustained efforts are made by Doordarshan to get the programmes completed.

(e) No. Sir.

(f) Does not arise.

(g) For close monitoring of the developments and timely completion of production, computerisation of records has been introduced.

Introduction of "VIVIDH BHARATI" from local stations of AIR

2790. SHRI SUSHILKUMAR SAMBHAJIRAO SHINDE:
SHRI RAJNI RANJAN SAHU:
SHRIMATI VEENA VERMA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any proposal for introduction of "Vividh Bharati" from different local stations of All India Radio like that at Solapur, Jabalpur, Bilaspur (Madhya Pradesh):

(b) if so, the details of the scheme, if any contemplated to be operated under Eighth Five Year plan and whether these local stations are included therein, if so, at what stage; and

(c) what are the criteria for introduction of "Vividh Bharati" programmes from different AIR Stations; whether industrial development of the areas is taken into account in this regard and how far Solapur, Jabalpur and Bilaspur stand to satisfy this conditions?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) and (b) Vividh Bharati service is planned to be introduced from All India Radio, Jabalpur during the 8th Plan period.

(c) The main criteria are:—

(i) density of population and concomitant size of listenership, and,

(ii) market potential. Owing to resource constraints, such a service is presently planned to be introduced only in Jabalpur.

Sale of Doordarshan Programmes

2793. SHRI SURESH KALMADI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Information and Broadcasting Ministry has drawn up a plan seeking direct involvement of private marketing and advertising firms in the selling of Doordarshan programmes; and

(b) if so, what are the details of the plan?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) and (b) The matter is under consideration.

TV Serials and Documentaries by Private Producers

2794. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of T.V. serials and documentaries submitted by private producers from the year 1993 till 30th June, 1994;